

EVENT REPORT
CHRIST (Deemed to be University), Delhi NCR Campus

Event Name: Research Ethics, Quantitative and Qualitative methods of Research

Venue: A Block, Idea Lounge, Basement

Date: 24 August, 2024

Time: 12: 00 pm – 01:00 pm

Event Coordinator: Ms. Ansella Anna Thomas

Participants: Scholars

Centre for Research, CHRIST (Deemed to be University), Delhi NCR Campus organised workshop on Research Ethics, Quantitative and Qualitative methods of Research. The programme started with an welcome address by scholar Abhilasa Francis. In her address she welcomed the guest speaker Dr. Ravneet Singh Bhandari, Professor of marketing at Amity University, and the PhD scholars to our campus. Dr Ravneet Singh Bhandari in his session emphasized on the topic research ethics. The topic dwelled deeper into different aspects of ethics like data integrity, informed consent etc, research designs of Quantitative research and qualitative research like experimental design etc. The session focused on empowering the participants with essential steps involved in research. Overall the session aimed to enhance the scholars research knowledge by emphasizing the importance of ethics in research.


Major Takeaways of the Session:

1. Scholars gained enhanced understanding of the ethical responsibilities involved in conducting research.
2. Scholars gained knowledge of quantitative research methods, including how to apply statistical tools effectively in research design and data analysis.
3. Scholars gained deeper appreciation for qualitative research methods, particularly in how they can be used to explore complex social phenomena.
4. Emphasis on the potential impact of research on participants and society.

Feedback and Action Taken:

The session received positive feedback from attendees, highlighting its informative content and relevance of the programme in their PhD journey. To further support scholars, the university plans to organize more programmes to make the PhD journey more efficient.

Poster:



CHRIST
(DEEMED TO BE UNIVERSITY)
DELHI-NCR, INDIA


CENTRE FOR RESEARCH
CHRIST (Deemed to be University)
Delhi NCR Campus

Presents

WORKSHOP




On

ETHICS IN RESEARCH, QUANTITATIVE AND QUALITATIVE METHODS OF RESEARCH



Dr. Ravneet Singh Bhandari
International Author
Professor, Marketing: Amity
University

Date - 24 August, 2024
Time - 12.00 - 1.00 P.M
Venue - Ideation Lounge (A Block)

 ncr.christuniversity.in  [instagram.com/christ_university_ncr](https://www.instagram.com/christ_university_ncr)  in.linkedin.com/company/mba-department-christ-university-delhi-ncr

Geotag Pictures





Latitude: 28.684481
Longitude: 77.410296
Elevation: 226.66±1 m
Accuracy: 28.4 m
Time: 08-24-2024 12:09
Note: 24 august 2024 - Idea lounge

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